

# TAG HEUER

## LINK 41 MM WITH DIAMOND BEZEL

### WHERE COMFORT MEETS ELEGANCE

The famous Link model, which received a masterful makeover in 2016, is presented today in a luxury version with a diamond bezel.

Link. A design that dates back to 1987. Its defining feature is the immediately recognisable bracelet, boasting the signature S-shaped links. It is both an iconic design and a standard bearer in terms of ergonomics and wearer comfort.

True to its image as a luxury Swiss watchmaker, TAG Heuer today presents a new, more luxurious version, with a bezel fully set with 54 diamonds of 1.80mm.

With a diameter of 41 mm, the open blue sunray dial allows for maximum readability, while the bezel features two components, combining two designs: a cushion base and an overlaid ring, on which are set the 54 diamonds. Thanks to its four subtle corners, the case shape lies between round and cushion, giving it a softer, more understated design.

Made entirely of steel, the bracelet is totally integrated into the case, making horns superfluous, and providing an even more fluid and ergonomic design. Wearing this timepiece is an incomparable comfort: indeed, the bracelet in which each component is polished, front and back, gives an exceptionally smooth feel on the wrist and flexible movement. This meticulous attention to detail makes wearing this watch a refined and enjoyable experience.

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This model houses an automatic Calibre 5 movement visible through the sapphire case-back. The Link is also available in a version where the first three rows of the bracelet are set with diamonds.

[www.tagheuer.com](http://www.tagheuer.com)

